

**RECOVERY
STREET
FILM
FESTIVAL**

RECOVERY STREET FILM FESTIVAL 1ST - 30TH SEPTEMBER

**SCREENING
ORGANISERS'
SUPPORT PACK
2023**

WWW.RSFF.CO.UK

THANK YOU FOR CHOOSING TO SUPPORT THE RECOVERY STREET FILM FESTIVAL AND SHARING OUR VISION

Your support is essential in helping us reach the goals that we have envisioned for the Recovery Street Film Festival.

By empowering people affected by substance use and giving them a voice and a platform to tell their story, we aim to challenge the stigma and stereotypes associated with recovery.

Making connections through real life experiences and creative story telling is a powerful means of engaging our wider society positively in order to reduce stigma.

Film has the power to bring people together to create a shared understanding.

TAKING ACTION

BE BRAVE ENOUGH TO START A CONVERSATION THAT MATTERS

By planning a screening you are taking action and helping breakdown barriers, opening up conversations, challenging stigma and bringing people together.

Your screening can be as big or as small as you would like to make it. You may have chosen to hold a screening in your local community centre, your library, in public or in the privacy and intimacy of your own home. No matter how big or small your action will be part of the change.

This screening supporter's pack will give you all the information that you need to hold your own screening of the Recovery Street Film Festival and guide

you through the process step by step.

Resources are available to help you promote your event and create the maximum impact possible. We have posters, flyers, talking points and social media graphics all ready for you to use. These are available further on our website www.rsff.co.uk.

Don't have time to host your own screening? There are many ways you can get involved and show your support. You can engage with us on Twitter, Instagram, Facebook and Youtube, share some of the films on your own social media, or donate to help make the Recovery Street Film Festival bigger and better than ever. Read on to find out how.

GETTING STARTED

PLAN YOUR WORK AND WORK YOUR PLAN

1. Decide when, where and how

Decide what type of event you would like to hold and where you would like to hold it. You could hold a screening in so many different places: with your local community, your friends, your family or with any other group of people that you choose. You can get really creative with your ideas. Make it as bold and elaborate as you like or keep it really simple and enjoy the films with a few chosen people.

2. Register your event with us

We have a calendar of events on our website that lets people know where screenings are taking place across the country. Once we have the details of the screening we can then also share these on social media.

Please register your event by sending us an email to rsfilmfest@gmail.com

3. Begin planning your event

This pack will help you plan your screening and give you all the tools to help you promote it. If you have any questions, please contact the Recovery Street Film Festival team and we will do our best to help.



**Email us to register your event:
rsfilmfest@gmail.com**

PUBLICITY IS LIKE EATING PEANUTS ONCE YOU START YOU CAN'T STOP

PROMOTING YOUR EVENT

Posters / Flyers

In the back of this pack you will find posters and leaflets that are available as PDF's for you to download and print. If you don't have access to a printer, please let us know and we will send some out to you.

Social Media

Please connect with us on our social media channels; we would love it if you could share some of the content that we post. You can find us on Facebook, twitter Youtube and Instagram.

let us know how planning your screening is going and what ideas you have come up with.

Other ways to promote your event

Local radio, local paper, your website, email, word of mouth, event listings, inervations, local TV or banners

Find us here:

 /recoverystreetfilmfestival

 @Recoveryfilms

 recoverystreetfilmfestival

 recoverystreetfilmfest

TELL ME AND I FORGET, TEACH ME AND I REMEMBER, INVOLVE ME AND I LEARN

ENGAGING YOUR AUDIENCE

Talking Points

On our website www.rsff.co.uk, we have included a number of talking points that you can use to start a conversation around recovery.

The aim of the festival is to make connections through real life experiences and creative storytelling, so conversation plays a crucial role in challenging stigma and breaking down barriers. The more educated we are as a society, the better decisions we will make on a daily basis.

Score Cards

You will also find score cards on our website. You can use these to score the films and judge within your group who you think the winner should be.

Scoring the films and discussing the results could be a light hearted way of opening up conversations around the films and recovery.

FEEDBACK IS THE BREAKFAST OF CHAMPIONS

ON THE DAY

The Films

There are a number of different ways that you can access the films:

- Through a YouTube link that will be sent to you separately.
- Online through our website www.rsff.co.uk
- We can send the films for you to download via wetransfer. Please contact us at rsfilmfest@gmail.com to make a request.

Feedback

There is a feedback form available on our website. It is really important that we receive feedback from people who have watched the films or supported the festival.

Receiving feedback helps us measure the impact that the Recovery Street Film Festival is having on communities and helps us secure funding so that we can continue helping people to share their stories.

TOOLS AND RESOURCES

Our website - www.rsff.co.uk - contains tips, tools and resources that you can utilise to help you plan, promote and carry out your event. Social media graphics, flyers, posters and leaflets are also available to download.

Read on in this pack for a helpful event checklist of things to do while planning and carrying out your event, as well as some suggested messaging for social media promotion.

EVENT PLANNING CHECK LIST

Logistics

- Choose a date.
- Choose a venue / location.
- Allocate a committee of people who can help you out with planning and logistics on the day.
- Register your event with us by emailing: rsfilmfest@gmail.com.
- Follow us on social media if you haven't done so already.
- Download and print promotional material on our website: www.rsff.co.uk.
- Determine what audio / visual equipment you will need to play the films and if possible do a test to make sure everything works before the day.
- After the event, complete the feedback form on our website and share it with your attendees.

Promotion

- Get in touch with your local media and ask them if they can cover the screening or at least publicise the date.
- Send out invitations through social media, emails and instant messaging (like Whatsapp or Facebook Messenger) to encourage friends and supporters to attend the event.
- Retweet and share content from the Recovery Street Film Festival social media pages.
- In places that you have permission to do so, hand out flyers and put up posters to publicise the screening.

SUGGESTED SOCIAL MEDIA POSTS

We have written out some posts in case you're struggling with ideas of how to promote your event on social media. You can simply copy and paste these, inserting your own info where "xx" occurs in the text. Remember to use the hashtag #RecoveryFilms so we can see and share your content!

Help us celebrate #RecoveryMonth at the #RecoveryFilms event on xx at xx. Come and watch inspiring films that share the message of recovery, hope and transformation.

This year we're celebrating #RecoveryMonth with a #RecoveryFilms event on xx at xx. Help us spread the message of hope and transformation!

How are we celebrating #RecoveryMonth? With some #RecoveryFilms of course! Join us on XX at XX to see these inspiring films.

Don't miss your chance to see this year's #RecoveryFilms! Join us on XX at XX. #RecoveryMonth